



Dreemz

The AI-Powered Social Platform Turning Millions of Dreams into Reality

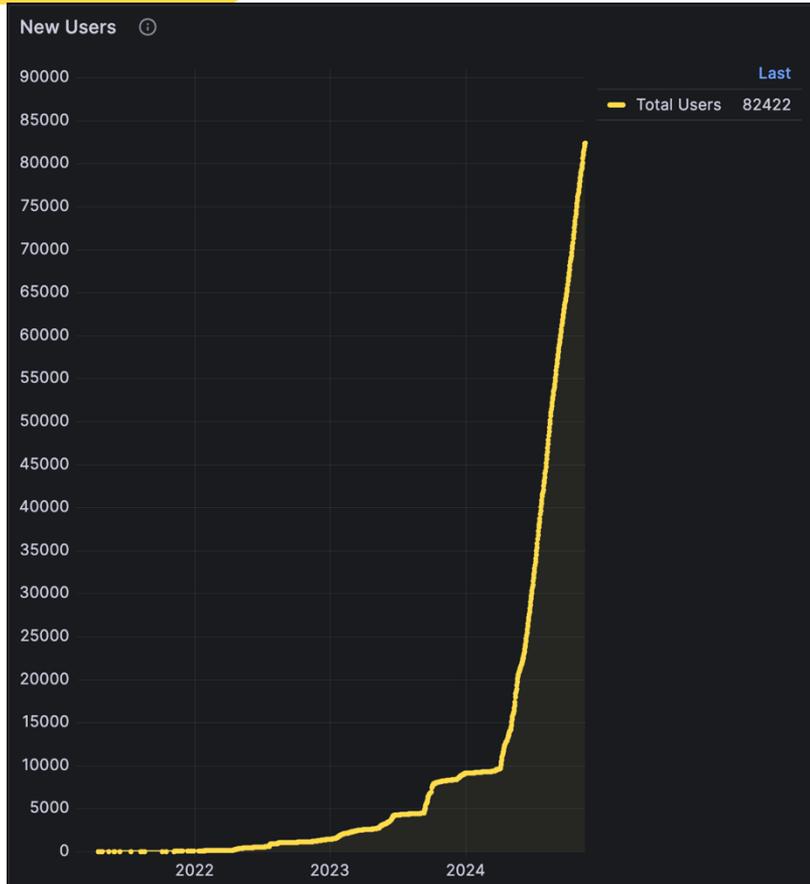
November 2024

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Charts

November 18th 2024 – 12:43pm



Total Registered Users

82422

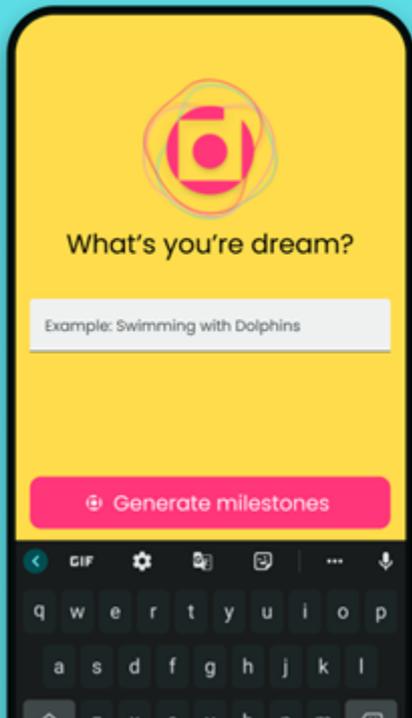
Total Dreams (Active & Pending)

78450

How It Works

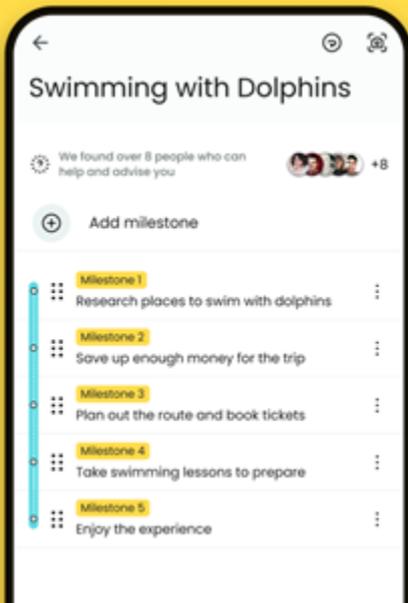
01

Express your dream in a few words



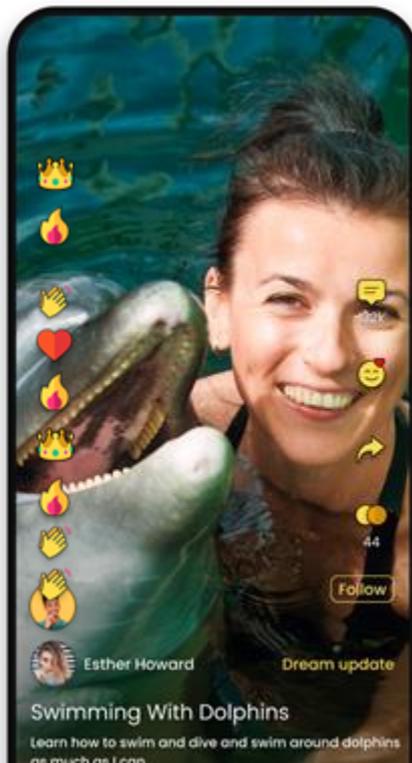
02

Get AI-generated milestones for realizing your dream, and get connected with other users who can help you



03

Join a thriving community of dreamers who are capturing their journey in short videos & helping each other make their dreams come true



04

Get daily tips from an AI-powered mentor who guides you step-by-step to realizing your dream



Successful POC

No more “what ifs”!

Rivaling TikTok's early days:

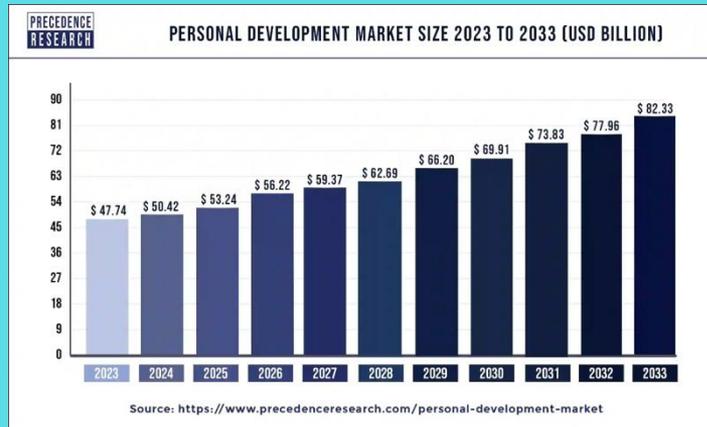
- **659% user growth** since April 2024 (and counting!)
- **Tens of thousands of active users** – and we're just getting started!
- **Acquisition cost of just \$0.9** per download
- **Retention rate of 10%-20%** – our users are hooked!
- **4.1% of our users** are content creators



Personal Development Market

Significant growth opportunities

- ✓ Valued at **\$47B** in 2023
- ✓ Expected to **grow at 5.6% CAGR**
- ✓ Expected to reach **\$82B** by 2033



The Problem

Lack of Self-Realization

Millions suffer from a lack of self-fulfillment and not being able to realize their dreams. They're simply stuck in a rut.

The Solution: Dreemz

Groundbreaking social network that brings dreamers together and empowers them to help each other achieve their highest aspirations.



Proven Research

**Sharing dreams
with others
dramatically
increases the
likelihood of
realizing them!**

"Sharing and collaboration in a community creates empowerment! When people feel empowered, they feel safe, and this is what lets them make a positive change."

Health Improvement Division, Public Health Wales

"In online groups, there is a greater feeling of camaraderie and acceptance of others; more openness and a greater likelihood of overcoming fear and embarrassment, less loneliness and stronger personal connections."

McKenna & Green

"Being part of a supportive community that is full of empathy and motivation can help you achieve your goals and dreams."

Harvard Business Review, February 2022

"The way members of a group evaluate one another is observed more accurately in an electronic group than in a face-to-face one."

Atwater & Weisband



Dreemz

Monetization Model

Dreemz Coin

- Users purchase virtual currency to reward other users signifying support and encouragement.
- **Challenges**
(More details on the next slide)

B2B2C

Targeted Ads

Personalized ads related to users' dreams

Connecting dreams with related products and services unlocks a **goldmine of value.**



Premium Dreamer

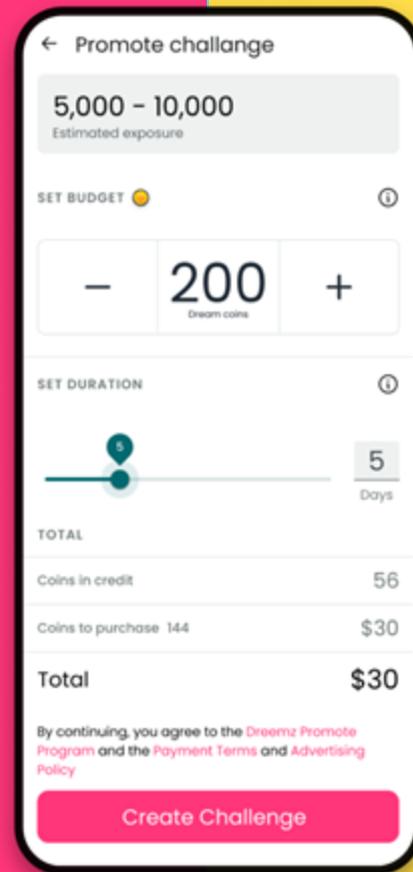
- Subscription which includes advanced features
- Unlimited AI usage
- Extended platform capabilities

Challenges

A user defines a challenge and attributes coins to its success. The more coins invested, the more exposure and followers the user will receive.

Followers can show support for the user by contributing their own coins to the challenge.

- Challenge completion = creator wins all coins
- Challenge failure = coins are distributed among supporters in accordance with their investment.



Achievements & Projections

2022

2023

- ✓ Launch the app, bootstraps
- ✓ 1K organic users
- ✓ \$1.6M raised



→ 2024

Objectives until September:

- 30K users
- \$1.5 registration acquisition costs

Achieved by July:

- ✓ 40K users
- ✓ \$1.1 registration acquisition costs
- ✓ Successful POC

Objectives rest of 2024:

- Start monetization
- 100K users
- \$0.9 registered acquisition costs

→ 2025

Objectives:

\$1M+ invested in acquisition

1M+ users

MRR \$117K in Dec.

Then Round A

Dreemz Coins (\$38k MRR)

Subscriptions (\$12k MRR)

Targeted Ads (\$67k MRR)



Estimated Revenue

Significant monetization potential



Conservative

\$1 per user per month
1M users = **\$12M annually**



Optimistic

\$8 per user per month
1M users = **\$96M annually**



The only platform in the world combining a social network for personal development with advanced Artificial Intelligence tools

Competitive Landscape



Personal Development



God meter



Mindvalley



Re mente



Fabulous



Journey

Social Networks



	Competitive Landscape	Dreemz	Personal Development	Social Networks
Personal Development	Focused on making dreams come true	✓	✓	
	Sets milestones	✓	✓	✓
	Daily tracking	✓	✓	✓
	Daily motivational videos	✓		✓
Social Networking	Video-based platform	✓		✓
	Creates connections for mutual help	✓		
	Connection to the community	✓		✓
	Safe environment	✓		✓
AI Tools	Milestones generator	✓		
	AI-based mentors	✓		

**Hundreds of people,
some of them
already Dreemz
users, have invested
\$ 1.6M in a very short
time.**



Dreemz

Our Team

Follow Us



Yuval Manzura

CEO & Co-Founder

Serial entrepreneur, business leader, owner of Manzura Studio, and lecturer on personal development and realizing dreams



Amos Neshet

CTO & Co-founder

Over 20 years of experience in development and management roles at leading technology companies, with rich experience in Artificial Intelligence



Maya Elias

CMO

Digital marketing expert and serial entrepreneur with expertise in social media strategy, community building, and innovative tech solutions.



David Ben Ezra

CFO

Founder of a financial consulting company and expert in fundraising, business development, building business plans and budgets.

Our Team

Follow Us



Liat Gura Aharon

Social Media Manager
CEO & owner of the Social Media Marketing agency Socialista Queen that specializes in elevating brands.

- Located in Los Angeles -



Hanan Malka

Automation Technical Lead
Over a decade of experience in automation, quality assurance and development process optimization



Aviz Meir

AI Expert
More than 10 years of experience in visual communications and customer experience management



Itay Alon

UX UI
Communications expert with broad experience in branding, marketing and customer behavior



Roi Vroslavski

Campaign Manager
CEO & founder of Cellosite, the largest and most advanced company in Israel for promoting and marketing mobile applications (ASO)



Eden Shohat

Photographer & Producer
Content creator across various platforms focusing on creativity, storytelling, and audience connection.

- Located in Los Angeles -



Michael Danilov

Social Media Expert
Social media, marketing, and community building expert, TikTok influencer and international lecturer



Galit Weil

Administration Manager
Experienced in coordinating operations and logistics across technological, medical, and biotech organizations

Advisory Board



Ronen Keinan

Serial entrepreneur with multiple successful exits. His most recent startup, which he led as CEO, was acquired by Palo Alto Networks in 2022. Ronen has executive experience across various verticals and serves on the advisory boards of several B2B, B2C, startups, and publicly traded companies. He is currently the CEO of a Cyber Intelligence startup.



Tal Melenboim

Serial entrepreneur with several exits under his belt. Founder of a fast-growing technology company that manages and funds multiple ventures that develop AI-based technologies, tools and services within the media, consumer applications and advertising spheres.



Doron Libstein

Former CEO of MSN, mentor, author and strategic entrepreneur in the fields of personal growth and internet with three successful exits. He has been called the "Mentor of Mentors" and he is in contact with big names in the field like Tony Robbins, Byron Katie, Robin Sharma, Tim Kelley and others.



**What's your
dream?**



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Dare to make it happen

Available to download on



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